

# ANNUAL REPORT

2017/18



**SHOREDITCH**

TOWN HALL

OLD STREET, LONDON, EC1

[www.shoreditchtownhall.com](http://www.shoreditchtownhall.com)

# SHOREDITCH TOWN HALL

IS A **VITAL** AND  
**UNIQUE ARTS**  
AND **EVENTS** SPACE:  
A **HOME** FOR ORIGINAL  
AND **ADVENTUROUS**  
**ARTS, ARTISTS**  
AND **AUDIENCES** FROM  
ACROSS THE WORLD, AND A FLAGSHIP  
**VENUE FOR HACKNEY**  
AND OUR **LOCAL**  
**COMMUNITY**

# APR 2017 MARCH 2018

**JUN 2017**

ROYAL  
ACADEMY OF MUSIC  
*THE THREEPENNY OPERA*



Image Robert Workman

**SEP 2017**

EA SPORTS:  
FIFA18 PREVIEW



Image Clifford French

**NOV 2017**

CHANNEL 4  
*A NIGHT WITH CHANNEL 4*



Image Will Johnston

**DEC 2017**

KNEEHIGH  
*THE TIN DRUM*



Image Steve Tanner

**FEB 2018**

NIGEL BARRETT & LOUISE MARI  
*PARTY SKILLS FOR  
THE END OF THE WORLD*



Image James Berry

**JUL 2017**

ARGCOMFEST 2017



Image Jack Offord

**OCT 2017**

NEW  
WEBSITE  
LAUNCHED



**NOV 2017**

KAZZUM  
*THE BOY, THE BEES  
AND THE BLIZZARD*



Image Bryony Campbell

**MAY 2017**

IDIOT CHILD  
*WHAT IF THE PLANE FALLS  
OUT OF THE SKY?*



Image Albert Palen

**SEP 2017**

HACKNEY CARNIVAL  
AWARDS

**NOV 2017**

FIRST AID  
KIT



**JAN 2018**

GEORGE  
EZRA



**MAR 2018**

ACCESS ALL AREAS  
*MADHOUSE: RE:EXIT*



Image Helen Murray

# YEAR IN NUMBERS

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14  
PREMIÈRES

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6 WORKS  
COMMISSIONED

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£1.2  
MILLION  
TURNOVER

---



1,521  
SCHOOLS  
TICKETS

---



100  
HIRES



273  
INDIVIDUAL  
PERFORMANCES

---

420



PINTS OF  
MULLED CIDER  
SOLD DURING  
THE TIN DRUM

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342K  
LIVE STREAM  
VIEWERS

FOR THE PREVIEW  
OF EA SPORTS' FIFA18

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825

ORANGES  
PEELED IN



PARTY SKILLS  
FOR THE END  
OF THE WORLD

# ARTS HIGHLIGHTS

## TWO MAJOR NEW COMMISSIONS WITH REGIONAL PARTNERS:

### **The Wardrobe Ensemble's**

Fringe First-winning  
***Education, Education,  
Education***, in a co-  
production with the Royal &  
Derngate Northampton and  
The Wardrobe Ensemble

### **Nigel Barrett & Louise**

***Mari's Party Skills for  
the End of the World***,  
commissioned and  
produced  
with Manchester  
International Festival

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First collaboration with **Dance Umbrella**, with four works  
presented as part of the ***Shoreditch Weekender***

Return of **Kneehigh** with the end of  
their UK tour of ***The Tin Drum***

Expansion of the live music programme with gigs by  
**George Ezra, First Aid Kit, Novo Amor & Ed Tullett,**  
**RY X, CoMA, Kansas Smitty's House Band** and more





Image Bryony Campbell

# EVENT HIRE

**HIRE & EVENTS INCOME**

**£601,625**

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**+£56,892**  
**ON 2016-2017**

70% of this is from our increased  
production and technical provision

**A SELECTION OF EVENTS CLIENTS WORKED WITH DURING THE YEAR:**

JAZZ FM • ALEXANDER MCQUEEN • FRED PERRY  
• FIFA18 • UNICEF • NHS • CHANNEL 4

A photograph of three men standing together at the Jazz FM Awards 2017. The man on the left is holding a sign that says 'JAZZ FM AWARDS 2017'. The man in the middle is older with white hair. The man on the right has brown hair. They are all wearing suits. In the background, a man is playing a saxophone.

JAZZ FM  
AWARDS  
2017

‘THE PERFECT VENUE FOR  
CREATIVE OR CORPORATE  
EVENTS! GREAT LOCATION,  
WONDERFUL STAFF!’



GOOGLE REVIEWS



# COMMUNITY & ENGAGEMENT

WE'RE STUCK!  
OUR SHOW ALL ABOUT  
MATHS FOR 8-11 YEAR OLDS,  
WAS TRANSPORTED TO  
**THE EDGE YOUTH HUB**  
IN WOODBERRY DOWN FOR

**9 FREE  
PERFORMANCES**  
IN APRIL 2017

FIRST YEAR PARTICIPATING  
IN SHAKESPEARE SCHOOLS  
FESTIVAL, WORKING WITH

**12 SCHOOLS**  
FROM ACROSS LONDON

**1,521 FREE**  
OR SUBSIDISED SCHOOL  
TICKETS SOLD FOR THE  
ARTISTIC PROGRAMME

**OVER 200 PEOPLE**  
VISITED THE BUILDING  
AS PART OF OPEN  
HOUSE LONDON 2017

**829 TICKETS SOLD**  
FOR BABY LOVES  
DISCO UK EVENTS,

**1/4**

OF WHICH WERE GIVEN  
TO HACKNEY COMMUNITY  
GROUPS FOR FREE

**FIRST**  
YEAR HOSTING  
HACKNEY PROMS

**1,476**  
ATTENDING OUR MONTHLY  
TEA DANCES



# AUDIENCES

**30,000**

AUDIENCES FOR OUR ARTISTIC, COMMUNITY  
AND ENGAGEMENT PROGRAMME

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WITH AN AVERAGE  
SHOW CAPACITY OF

**63%**

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**24,000 PEOPLE**

ALSO SAW ONE OF OUR COMMISSIONED  
SHOWS ELSEWHERE IN THE UK



‘A GREAT MIX OF ENERGY,  
CHAOS AND PASSION’



THE TIMES  
ON THE WARDROBE ENSEMBLE'S  
*EDUCATION, EDUCATION, EDUCATION*

# SUPPORTING ARTISTS

273

PERFORMANCES OF

46

PROGRAMMED  
PRODUCTIONS  
INCLUDING

14

WORLD,  
UK OR LONDON  
PREMIÈRES

6

NEW  
COMMISSIONS

96

ARTISTS, COMPANIES,  
ARTS ORGANISATIONS  
AND COMMUNITY GROUPS  
WORKED WITH AND  
SUPPORTED

5,168

HOURS OF IN-KIND  
RESIDENCY, WORKSHOP  
AND PROGRAMMING  
SPACE GIVEN TO ARTISTS,  
COMPANIES AND COMMUNITY  
GROUPS TO THE SUBSIDISED  
FINANCIAL VALUE OF

£245,170





# 'A BANGING HIT'



THE OBSERVER  
ON KNEEHIGH'S *THE TIN DRUM*

# FINANCE

	2017/18			2016/17	
INCOME	£	% of total	change on yr	£	% of total
Hires & Events	£601,625	50.0	£56,892	£544,733	33.3
Programme	£272,283	22.6	-£56,204	£328,487	20.1
Development & Fundraising	£53,470	4.4	-£430,511	£483,981	29.6
Leased/Rental Units	£172,057	14.4	£745	£171,312	10.5
STH Bar & Catering	£95,857	8.0	£263	£95,594	5.8
Other/Misc	£7,338	0.6	-£3,974	£11,312	0.7
<b>TOTAL</b>	<b>£1,202,630</b>			<b>£1,635,419</b>	

	2017/18			2016/17	
EXPENDITURE	£	% of total	change on yr	£	% of total
Staff & Salaries	£458,325	32.8	-£28,621	£486,946	30.8
Programme & Production	£443,342	31.7	-£98,776	£542,118	34.3
Premises Overheads	£146,199	10.5	£16,558	£129,641	8.2
Marketing & Comms	£45,354	3.3	£5,031	£40,323	2.6
Administration	£53,977	3.9	-£8,244	£62,221	3.9
STH Bar & Catering	£27,924	2.0	-£1,770	£29,694	1.9
Other/Misc	£20,233	1.5	-£6,749	£26,982	1.7
Capital Expenditure	£159,003	11.4	-£63,293	£222,296	14.1
Restricted Income	£0	0.0	0	£0	0.0
Rent (London Borough of Hackney)	£40,000	2.9	0	£40,000	2.5
	<b>£1,394,357</b>			<b>£1,580,221</b>	

Figures include bar and not final accounts movement. Figures also include income and expenditure from Ditch Productions Ltd. Please note that these figures are taken from management accounts and prior to final audit.



# STAFF & SUPPORTERS

**DIRECTOR:** James Pidgeon

**ASSOCIATE DIRECTOR:** Nick Giles

**HEAD OF VENUE & EVENTS:** Grant O'Brien

**HEAD OF FINANCE & ADMINISTRATION:** Ida Karimi

**HEAD OF COMMUNICATIONS  
& AUDIENCES:** Tony Johnston

**HEAD OF PRODUCTION:** Ian Moore (until May 2018)

**ADMINISTRATIVE PRODUCER:** Matthew Dwyer

**EVENTS & ADMINISTRATION MANAGER:** Claire Alder

**VENUE MANAGER:** Joanne Williams (until July 2018)

**FRONT OF HOUSE MANAGER:** Zena Sayers

**COMMUNICATIONS & SALES OFFICER:** Matilda Hunter

**FINANCE & PRODUCING OFFICER:** Joss Nicholas

**LIGHTING TECHNICIAN:** Alex Hick

**VENUE & FACILITIES ASSISTANT:** Richard Pownall

**ADMINISTRATION & SALES ASSISTANT:** Tasha Msanide

**DUTY MANAGERS:** Amy Johnson,  
Michael Kitchin & Matt Whayman

**ARCHITECTS:** Reed Watts Architects

**HEALTH & SAFETY:** HornerSalus  
Event Safety Consultancy

**PRESS & PR:** Kate Morley PR

**WEBSITE DESIGNERS:** Dash

## BOARD OF TRUSTEES

**CHAIR:** Stephen Robertson

**VICE CHAIR:** Caroline Routh

Michael Berg, Nick Giles, John Griffin,  
Patrick Hammill, William Hodgson, Cllr Jonathan  
McShane, Sunita Pandya & Penny Wrout

**TENANTS:** The Clove Club, Time Based Arts, Tent London  
& Super Brands, Theatre Centre, Godsmark  
Architecture, My Accomplice & Fevered Sleep

**SHOREDITCH TOWN HALL GRATEFULLY  
ACKNOWLEDGES SUPPORT DURING 2017/18 FROM:**

## MAJOR CAPITAL PARTNERS:

Backstage Trust & London Borough of Hackney

## ARTISTIC PROJECT FUNDING:

Old Possum's Practical Trust & Arts Council England,  
London (Grants for the Arts)

**SHOREDITCH TOWN HALL DOES NOT  
RECEIVE REVENUE FUNDING FROM EITHER LOCAL  
AUTHORITY OR ANY OTHER FUNDER.**

**SPECIAL THANKS TO OUR LOYAL AND DEDICATED  
PRODUCTION & TECHNICAL CREWS AND FRONT OF HOUSE,  
BARS & BOX OFFICE TEAM, AS WELL AS THE MANY  
INDIVIDUALS, COMPANIES AND ORGANISATIONS WHO  
HAVE SUPPORTED US DURING THE YEAR.**