



**SHOREDITCH**

TOWN HALL

OLD STREET, LONDON, EC1

**ANNUAL  
REPORT  
2014/15**

[www.shoreditchtownhall.com](http://www.shoreditchtownhall.com)





## welcome from the chair

As we move into our 150th year, it brings me great pleasure to welcome you to our 2014/15 Annual Report.

This report highlights the achievements of our incredible programme of on-going improvements to Shoreditch Town Hall in terms of restoration, investment and cultural programming, and I am delighted to tell you that this year has been our most ambitious and successful to date.

Situated in the heart of Shoreditch and just north of the City, Shoreditch Town Hall is a creative oasis: a diverse hub of innovation, style and entertainment, wrapped up in the most inspiring building in town. Carving a genuinely distinctive and valuable identity for the Town Hall, the team rightfully pride themselves in commissioning work that is unique to the venue. They bring the many facets of the building to life: integrating programming into the fabric of this historic site and breathing creative fire into its bricks and mortar.

I would like to thank the small and dedicated team – still just a core of 10 full time employees – that have made this all possible, alongside our wonderful funders, partners and the creative talents too numerous to mention here. Without you the local community would be all the poorer. Shoreditch Town Hall is increasingly one of the creative destinations in London and, as we move into the coming year, there are even more exciting developments to come.

I hope that you enjoy this review and that if you are yet to visit the venue that it sparks your interest to pay us a visit. I know you will not be disappointed.

Thank you.



**Stephen Robertson**  
Chair, Shoreditch Town Hall Trust





## welcome from the director

I am delighted to report that with the delivery of Phase 4 of our capital programme this year Shoreditch Town Hall has been able to take its most significant step forward since the Trust reopened the building in 2004. The recent building works bring to £1.2m the total raised and invested since 2012 and are game-changing for the venue in terms of our ability to deliver an expanded cultural and events programme. This is due largely to completing balcony and technical works in our magnificent main house Assembly Hall, which can now accommodate up to 800 seated. This isn't just a major step for the Trust, it also returns to full use one of East London's great Victorian Music Hall auditoriums – the largest remaining purpose built public space of its kind in Shoreditch, previously out of use as a regular performance venue since the early 1960s.

At the heart of our vision for Shoreditch Town Hall has been a determination to see our wonderful building better and more frequently used as well as to see the full potential – artistic, creative and financial – of its unique spaces fully realised. This year's activity illustrates that, despite the challenges of scheduling months of disruptive capital works, we are meeting our aims and have literally never been busier. We again achieved record occupancy levels across the building operating at over 80% capacity during the year compared to three years ago when we averaged just 15-20% occupancy. This was boosted by some of the most diverse commercial events we have hosted as well as attendance of 18,238 for our artistic and creative learning programmes. Significantly, this audience is a new, predominantly local one who only three years ago were not engaging with or enjoying the Town Hall at all, as the Trust wasn't producing an in-house artistic and community programme. Today there are more varied and accessible ways of engaging with the building and its work. In an effort to continue developing and growing our artistic work and the audiences it reaches, I am especially delighted that during 2014/15 we have been

able to diversify our 'in-house' produced work in particular. NIGEL & LOUISE'S BASEMENT GROTTO, an immersive piece for families and young people took our artistic output in a new direction, creating a magical world of storytelling and games, all for only £10 for a child and two adults and £8.50 for Hackney residents.

As a non-revenue funded organisation we rely almost exclusively on earned income to fund our core operation. However, we have only been able to continue developing our artistic commissioning work, and establishing a distinctive place for ourselves on London's cultural map, thanks to project support from key partners such as Arts Council, England. I am delighted that this year we established two new major three-year relationships with The Calouste Gulbenkian Foundation and Old Possums Practical Trust. These will allow us to build significantly from our current position in the coming years, developing a wider range of new performance unique to us and at home in our non-traditional spaces.

As in previous years, our achievements have been thanks to the hard work and dedication of the wonderful team of staff and Trustees at Shoreditch Town Hall, who this year again have been the ones who made everything happen – sometimes it seems, against the odds. I am also enormously grateful to those supporters, audiences, partners, clients, stakeholders and people from our local community who have embraced the 'new' Town Hall so enthusiastically and who are making it possible for our inspiring building to thrive and continue to grow as a vital creative space.

*Nick Giles*

**Nick Giles**  
Director



# VISION

*“The increasingly essential Shoreditch Town Hall... filling the gap in non-traditional performance spaces in London.”*

LYN GARDNER, THE GUARDIAN



## ARTS | EVENTS | EAST

We want Shoreditch Town Hall to be a flagship arts and events venue for Hackney and a destination creative space for London. We want to be a vibrant home for original and adventurous arts and artists as well as hosting a distinctive contemporary performance and events programme to stand alongside the best cultural centres in the city.

The building, its unique character and location in Shoreditch, are central to our identity and we want to celebrate and harness the full potential of our spaces and place through our work. We want to encourage greater exploration and experimentation from artists and creatives, with the spaces themselves being reinvented or becoming an integral part of the work, always with the aim of giving people unique, surprising or transformational experiences – ones they can't have anywhere else.

# HIGHLIGHTS

## [HIGHLIGHTS]

Commissioned **5** new works, including our first in-house production for young people and families, **NIGEL & LOUISE'S BASEMENT GROTTTO**.

Celebrated the continued success of our restaurant, **The Clove Club**, who added a **Michelin Star** to their growing list of accolades.

Delivered **£510,995** of capital works, including reinstalling **274** bespoke seats into our newly restored balcony, increasing our main house capacity to **800**, and bringing to **£1.2m** the total invested in the building since 2012.

**11** world or UK premieres.

**4,772** hours of research and development space for artists and companies, 2,676 free or in-kind, with a subsidised financial value of **£59,252**.

**110** artists / theatre / performance companies, presenting **47** productions.

**81%** of the artistic programme made up from work we have either supported or from artists we have an ongoing relationship with.

Achieved **88%** occupancy in our Assembly Hall, up from **40.8%** usage in 2013/14.

**1,900** individual commercial hire events / days, an increase of **7%** on the year despite less availability, including **DIGITAL SHOREDITCH**.

Invested over **£200,000** into our cultural programme, contributing at least **£1.25** for every **£1** received in project funding

**22%** of hire income came from repeat bookings, up from **18%** in 2013/14 and just **5%** in 2012/13.

**18,238** audiences or active participants for our performance and creative learning programmes.

Increased total funds by **£254,946**, reversing a previous deficit, thanks largely to the repayment of a capital project loan.

New three year partnerships with the **Calouste Gulbenkian Foundation & Old Possums Practical Trust** to support our cultural programme and audience development.

Increased turnover by **58%** to **£1.38m**, up from **£798,360** in 2013/14.



# ARTISTIC PROGRAMME

Having expanded our programme more than threefold in 2013/14, our aim this year has been to maintain levels of programming against the backdrop of more restricted availability (see building works), and to lengthen runs where possible and increase the opportunities for participation and engagement. As can be seen from the figures below, this has been largely successful, and while audiences fell slightly on the year, participation and creative learning engagement increased.

	2014/15	2013/14
Total numbers of audience members engaging with the artistic & participation programme	18,238	17,819
Number of these audience members engaging with the artistic and live performance programme	10,461	12,631
Number of these audience members engaging with the learning and participation programme	7,777	5,188
Number of productions programmed	47	46
Number of individual performances	218	184
Number of Artistic Companies worked with	110	124
Number of Shoreditch Town Hall commissions	5	4
Number of world premieres	11	10



The year began with the conclusion of hugely successful **PHILIP PULLMAN'S GRIMM TALES**, the near-capacity run which ended in April. This season continued with work that included the premiere of **TOOT's BE HERE NOW** and a development version of **SLEEPLESS**, our commission from associates Analogue, here presented as part of an ongoing relationship with Mountview Academy of Theatre Arts. Artistically our overarching aim is to present work that celebrates and makes the creative most of our non-traditional spaces – i.e. with limited or no fixed infrastructure or seating – so that the programme is distinctive and, wherever possible unique to us. This means commissioning and supporting theatre makers in particular to create new work in and around the Town Hall, as well as finding live performance that feels at home in or is enhanced by our spaces – whether that is music, dance or theatre. **GRIMM TALES** is a particularly good example of this – a high quality production which used our spaces differently to any previous show, and which created new and surprising journeys around our wonderful building.

Our relationship with Analogue demonstrates the growth in commissioned work and support for artists provided through our on-going Evolve programme. At least 50% of our programme is made up of work where we have an ongoing relationship with the artist or company, and where a specific piece has been developed in or with our building. In this way we hope to keep the programme fresh and surprising, and offer audiences adventurous, original new work – sometimes complete, sometimes in development – that they couldn't experience anywhere else.

The year also included the London premieres of Chris Goode's tender and beautiful **LONGWAVE**, **HOKE'S BLUFF** from theatre mavericks Action Hero and **STOWAWAY** from Analogue. During the Autumn we

had the opportunity of working with one of our regular local collaborators, Spitalfields Music, in commissioning **TALES FROM THE DITCH**, a wry promenade piece from Alan Gilbey, finding a perfect canvas in our basement spaces. The year ended with a two week run of **NIGEL & LOUISE'S BASEMENT GROTTTO**, our first in-house produced immersive work for young people and families. Nigel Barrett & Louise Mari, both founders of SHUNT, had worked with us previously on **PARTY SKILLS FOR THE END OF THE WORLD**. Moving into early 2015, after performances of Leo Kay's **MR SOLE ABODE**, we hosted an incredible weekend of dance theatre celebrating the unique artistry of Charlotte Vincent. **21 YEARS / 21 WORKS**, including the durational **UNDERWORLD**, received its London premiere and looked absolutely stunning in our Assembly Hall, as did **LOOK AT ME NOW**, **MUMMY**, a solo tour de force in the Council Chamber.

We also continued our popular music and comedy nights, with regulars **RAMSHACKLE UNION BAND** joined by the likes of **THE SWING NINJAS**, **DOOLALLY TAP** and genre defying **AK/DK**.

## [ARTISTIC PROGRAMME]





# EVENTS & HIRES

A key driver of record levels of building use this year has been a strong demand for larger scale events and hires, leading to an increase in the number of days of activity; we have hosted 1900 individual events up from 1755 in 2013/14. This has been despite up to 20% less available capacity in the building due to the capital works schedule.

Making improvements in both our in-house facilities and the service we offer to clients and hirers has been a real priority for the Trust over the past two years, and this year we are really beginning to see a return. We have been able to successfully attract and deliver a greater number of larger, signature events, many with a better 'brand' or creative fit with the Town Hall's wider programme, and significantly with increased levels of repeat business. Our character, size, variety of spaces and great location have made the building a real destination for larger digital and tech events in recent years. Now, with improvements such as building wide scalable Wi-Fi and expanded in-house technical and production facilities we have been able to build on some of our recent work with events such as The Guardian Hack Days.

In 2014/15 these larger hires accounted for 67% of total income, an increase of 15% on the previous average. We have also been able to successfully maintain the wide range of smaller day-to-day hires, such as workshop and rehearsal space, ensuring a diverse range of use and benefit from the building.

Key clients / events this year have included:

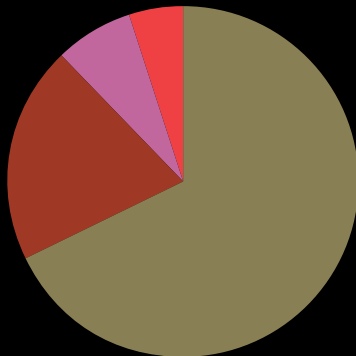
- The Guardian/English PEN – Day Of Action
- Alexander McQueen
- Amazon Launch of **RIPPER STREET**
- London Textile Fair
- Ray-Ban's The Thirteenth Hour
- The Guardian Hack Day
- Filming of **LADY IN THE VAN** and **NEW TRICKS**
- Artintra's **OUT OF OUR HEADS** Exhibition
- Royal Shakespeare Company

## IN-HOUSE PRODUCTION

While improvements in service have already begun to have a significant impact on the business, looking ahead, the new seated capacity of 750-800 in our Assembly Hall and the provision of in-house production facilities for the first time will allow us to develop our Events and Hire programme further in the coming years.

### Activity as a percentage of hours in building

● Arts and Community Programme	68%
● Corporate & Large Charity Hires	20%
● Private Hires, incl weddings	7%
● Filming	5%





# SUPPORTING ARTISTS & NEW WORK

Supporting artists - original, adventurous theatre makers in particular - to develop and present new work is at the core of our artistic vision for Shoreditch Town Hall. It has been fundamental to animating and bringing the building to life over the past three years, to seeing our spaces used more fully and creatively, as well as to ensuring that the programme we offer is distinctive - work made in and for the building. In the bigger picture, it is also how we aim to make a distinctive contribution as a London venue - a vital, non-traditional 'incubator' space for innovative new performance, investing in the development of immersive and site-sensitive performance in particular, and crucially a place where artists feel at home, valued and able to take creative risks.

This year we have invested over £200,000 into our artistic programme as a whole, including £22,610 as commissions and seed funding. We also worked with 110 artists, committed over £60,000 of 'in-kind' support and provided access to 2,676 hours of R&D / rehearsal space compared to 1,920 in the previous year. Supported projects included:

- Analogue commission (Part II) for **SLEEPLESS**;
- Glen Neath and Hannah Ringham commission for **WEDDING**;
- Nigel Barrett and Louise Mari commission for **NIGEL & LOUISE'S BASEMENT GROTTO**;
- Oscar Mike R+D on **A DAY IN THE LIFE OF SOMEONE ELSE**;
- Poonamallee Productions R+D on **THE DEATH OF KING ARTHUR**;
- Simple8 R+D on **MAKING IT UP**;
- Spitalfields Music commission for **TALES FROM THE DITCH**;
- theatre O R+D on **SHERIFF**

Of the artists we worked with or supported this year 59% also presented work as part of our artistic programme. This meant that 81% of the presented artistic programme during the year was made up of work - some in-progress, some finished - by artists with whom we have a relationship or have supported.

We support artists and new work through our Evolve programme which has been supported by Arts Council, England since 2012. We are delighted that this year we have secured two new, three-year partnerships with The Calouste Gulbenkian Foundation and Old Possums Practical Trust that will enable us not only to continue the core programme, but also expand our commissioning activity and plan longer term, especially with more ambitious theatre projects.

*"Shoreditch Town Hall provides such a special setting for intimate, detailed work, elevating it way above the standard issue black box studio. Our friendship with STH has become a key relationship for Chris Goode & Company; it's a wonderful place to be."*

CHRIS GOODE, DIRECTOR,  
CHRIS GOODE & COMPANY

## Selection of Artists / Companies worked with during the year

Abigail Conway  
Action Hero  
The Actors' Guild  
AK/DK  
Amir Shah  
**Analogue (Associate company)**  
Blind Summit  
Bouche  
Bread & Goose  
C-12 Dance Theatre  
Cartoon de Salvo  
Chris Goode & Company  
Christopher Green  
City Academy  
**Clod Ensemble (Affiliate company)**  
Complicite  
curious directive  
Dante or Die  
Dash Arts  
Doolally Tap  
dreamthinkspeak  
DV8 Physical Theatre  
Ed Gamble  
Emma Frankland  
Exquisite Folly Theatre  
Eva Magyar  
Farnham Maltings / house  
Gandini Juggling  
Garance & The Mitochondries  
Gillie Kleiman and Sara Lindström  
Glen Neath and Hannah Ringham  
Greg Wohead  
Hamish MacPherson  
Hannah Ringham  
Hannah Sullivan  
HighTide Festival Theatre  
Hyphen Theatre  
Iain Stirling  
Indeedy Musical Bingo  
Inky Cloak  
Ira Brand  
Jagged Fence Theatre  
Joli Vyann  
Kandinsky  
LandSky  
**LIFT (Affiliate company)**  
London Swing Dance Society

Ma Polaine's Great Decline  
Marawa the Amazing  
Maths on Toast  
Mattress Circus  
Max and Ivan  
MouldEd Theatre Company  
Mountview Academy of Theatre Arts  
Mr Wonderful  
Nigel Barrett and Louise Mari  
non zero one  
Old Vic New Voices  
**Oscar Mike (Associate company)**  
Paul McCaffrey  
Phil Wang  
Philip Pullman's Grimm Tales  
Poonamallee Productions  
Raymond Root  
Ramshackle Union Band  
Raquel Greenberg Tango Academy  
Richard Herring  
Rose Bruford College  
Royal Court Theatre  
Royal Shakespeare Company  
The Ruby Dolls  
Sarah Punshon  
Shadwell Opera  
The Shirt Tail Stompers  
**Simple8 (Associate company)**  
Spatfeather  
Spitalfields Music  
StevieRay Latham  
The Swing Ninjas  
Theatre Ad Infinitum  
Theatre Centre  
**theatre O (Associate company)**  
Tiff Stevenson  
Tom Craine  
TOOT  
Unfinished Business  
Vincent Dance Theatre  
The Wardrobe Ensemble  
Will Adamsdale (and guests)  
WitTank





# CREATIVE LEARNING & PARTICIPATION

This year we have built on the creative learning and participation work we established in 2013/14, increasing engagement numbers to 7,777 – up 2,589 on the previous year. Longer runs totalling an additional 34 individual performances and ongoing audience development underpinned this growth.

We continued to focus on three broad strategic aims, which as well as being priorities for us, also align with London Borough of Hackney objectives. These are:

- Workshops & Creative Learning / Skills Development
- Dance & Movement / Healthy Living
- Literacy & Reading

**Town Hall Tales**, developed with locally based producing partners LandSky, is our flagship literacy project for younger people and schools. This year, in a wonderfully celebratory series of events, the project actively engaged over **2,000** young people and their families, as well as running projects with **20** authors and playwrights, and **6** primary schools in Hackney and Tower Hamlets

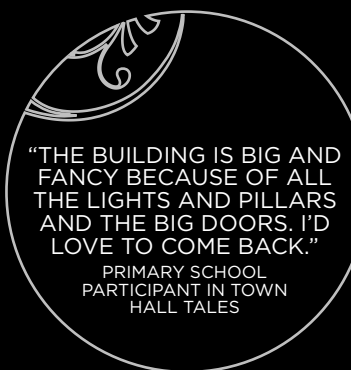
With attendance of over 2,000 across the year, our **Tea Dances** with local favourite Mr Wonderful are now a regular fixture on our calendar and are especially popular with older audiences. We also continued to run a number of other dance and movement classes throughout the year, including beginners' ballroom workshops, Tango Classes, **Hula Hooping Classes** with Marawa the Amazing, every Saturday since May, and workshops with C-12 Dance Theatre as part of the **Discover Young Hackney** programme.



## CREATIVE LEARNING

Many of the theatre and performance companies we work with throughout the year run a wide range of workshops:

- **Analogue: Devising Workshop:** Creatively Staging Stories (28 October 2014, Council Chamber, 16-18 yrs)
- **Beginners Dance Classes** led by Raymond Root (19 May, 9 June, 2 July, 8 September, 6 October, 3 November and 8 December 2014 and 9 February and 9 March 2015, Assembly Hall)
- **Masterclass with Blind Summit:** Making Theatre with Puppets (10-14 June 2014, Large Committee Room)
- **C-12 Dance Theatre with Discover Young Hackney:** Young Sherlock (2-20 February 2015, Council Chamber)
- **Complicite: Performance Skills Workshop** (27 October 2014, Council Chamber, 15-18 yrs)
- **Hamish MacPherson:** All The Things That We Can Do (21 June 2014, Mayor's Parlour and 5-6 July 2014, Old Servery)
- **Hula Hooping Classes with Marawa the Amazing:** (Every Saturday from 24 May 2014 – 25 April 2015, various rooms)
- **Ida Barr's Afternoon Delight with Christopher Green** (18 June 2014, Assembly Hall)
- **London Swing Dance Society** Lindy Hop Workshop with Catherine Ljunggren and Simon Selmon (14-15 June 2014, Council Chamber)
- **Marawa the Amazing:** Half Term Hoop Stars (29 October 2014, Large Committee Room, 8-12 yrs)
- **Raquel Greenberg Tango Academy:** Argentine Tango Workshops and Dancing (26 May 2014, Council Chamber and every Thursday from 4 September – 11 December 2014, various rooms)
- **TOOT Workshop with Hackney Shed:** Devising Theatre (4 June 2014, Old Servery)





# DEVELOPING & INVESTING IN OUR BUILDING

This year we successfully completed all but the exterior signage element of **Phase 3** of our capital programme. This included, significantly, works to restore the balcony of our Assembly Hall back to full use, and enable the space to operate up to a seated capacity of **750 - 800** for the first time since the 1960s. Along with the previously delivered **Phases 1 and 2**, this year's building works completed the improvements necessary to operate freely as a performance venue. One of the biggest obstacles to the venue being able to move forward and develop a public programme since the Trust took over the building was a severely restricted premises licence. With the completion of **Phase 3**, restrictions on both capacity and the type of public event we are able to host have been lifted, giving the venue increased capacity across the building.

Since **April 2012** the Trust has raised and invested **£1.2m** of what is currently a **£2.3m** scheme. The aim of the works has been to raise the overall licenced capacity of the building, appropriate to its size, as well as to carry out a range of improvements to enable space to be used more fully and flexibly so we can better meet the needs of artists, commercial clients, audiences and community hirers. Improvements to date have been the foundation of higher capacity use as well as the Trust's ability to deliver a more ambitious artistic, community and events programme.

We will be delivering **Phase 4** and a significant part of **Phase 5** during **2015** and the early part of **2016**.

## Works to date:

- Restoration and refurbishment of Assembly Hall balcony, installing 274 bespoke seats. New 550 seat Matrix system for stalls level of Assembly Hall.
- Installation of goods lift from Rivington Place to allow off street loading into the Old Servery and Assembly Hall
- Expansion and improvements to toilet facilities
- Decoration of main Entrance Hall and stairs
- 3 phase power installed into all main spaces
- Acoustic improvements in Assembly Hall, Council Chamber, Mayors Parlour, Old Servery and Large Committee Room
- Sound, lighting and staging for The Ditch and smaller spaces
- Event grade WiFi up to 300mb of scalable, dedicated bandwidth across the building

## Works planned for 2015/16:

- Installation of rig and purchase of dedicated sound, lighting and staging for Assembly Hall
- Installation of passenger lift from the main entrance hall, giving access to Assembly Hall and Committee Rooms
- Improvements to bar and social spaces
- Front exterior signage, lighting and façade cleaning





# FINANCIAL INFORMATION

## Overview

The figures this year once again reflect the robust progress Shoreditch Town Hall Trust is making against an ambitious business plan. Turnover has almost doubled on the year again, thanks to a significant increase in capital and programme project investment. The increased level of diversified earned income achieved in 2014/15 has also been maintained. We have also increased total funds by £254,946, reversing a previous deficit, thanks largely to the repayment of a capital project loan.

Despite the challenge of capital works, which required full building closure for six weeks and limited access to the Assembly Hall for a further twelve weeks, the Trust has all but maintained Events & Hires income, which saw only a 6% drop on the year. As an organisation still growing and carrying out major building projects, the Trust also continued to keep a tight control of costs, reducing core premises overheads by £16,876 on the year (in addition to a drop of £41,278 in 2013/14) with only modest increases in staff costs. New posts included a part-time Marketing & Development Assistant, part-time Finance Officer and a full time Technical & General Assistant, bringing total FTE to 10.

### Building long term stability and financial sustainability as a non-revenue funded organisation.

As a non-revenue funded, fully independent charitable Trust, Shoreditch Town Hall is dependent on earned income to cover core overheads, without which the stability of continued investment in building, artistic and community projects would be impossible. While hires income has remained a relatively stable income stream in the years since the Trust reopened the Town Hall, significant developments in the local market as well as increasing demand have also increased levels of competition and customer expectation.

Delivery of the capital programme and improvements in levels of service and support the Trust can offer to hirers has been vital, not just in meeting these challenges in the short term, but also in increasing the venue's appeal and competitiveness as an event space - building long term sustainability and financial security. Looking ahead, with the building already running at high levels of occupancy, further income growth will come from fully utilising the increased capacity in the Assembly Hall with strands of commercial music and comedy programming, as well as maximising the potential of in-house production capabilities, moving away from the solely dry hire model that we have operated since 2004.

	2014/2015		2013/2014		
INCOME	£	% of total	change on yr	£	% of total
Hires & Events	£337,269	23.6	£20,586	£357,855	44.8
Programme	£34,578	2.4	£66	£34,512	4.3
Development & Fundraising	£835,846	58.5	£665,990	£169,856	21.3
Leased / Rental Units	£178,065	12.5	£4,606	£173,459	21.7
STH Bar & Catering	£38,291	2.7	£7,018	£45,309	5.7
Other / Misc	£5,674	0.4	£12,173	£17,847	2.2
<b>TOTAL</b>	<b>£1,429,723</b>		<b>£630,885</b>	<b>£798,838</b>	
	2014/2015		2013/2014		
EXPENDITURE	£	% of total	change on yr	£	% of total
Staff & Salaries	£390,347	28	£69,645	£320,702	42.5
Programme	£97,944	7	£2,885	£95,059	12.6
Premises overheads	£109,201	7.8	£16,867	£126,068	16.7
Marketing & Comms	£42,837	3.1	£15,277	£27,560	3.7
Administration	£35,819	2.6	£10,880	£46,699	6.2
Other / Misc	£42,640	3.1	£3,739	£38,901	5.2
Capital expenditure	£428,964	30.7	£329,897	£99,067	13.1
Restricted income c/f	£247,613	17.7	£205,763	£41,850	
	<b>£1,395,365</b>			<b>£795,906</b>	

<b>Total surplus</b>	<b>£34,358</b>		<b>£2,932</b>	
(Please note that these figures are taken from management accounts and prior to audit)				

<b>Total Funds brought forward</b>	£166,891		-£88,055	
(post audit)				



# A CREATIVE HOME

Along with our associate and affiliate theatre companies our tenants have always been a crucial part of the life of the building as well as a key element of our mixed economy business model. This year we achieved 95% occupancy, with income of £178,064 – a small increase of £4,605 on 2013/14.

**The Clove Club.** Bringing together the talents of Isaac McHale, Daniel Willis and Johnny Smith, the Michelin starred Clove Club was one of the most eagerly anticipated openings of 2013. Going on to win Second Best Restaurant in the UK in the 2014 National Restaurant Awards, and more recently Fifty Fifth in the World's Best Restaurant Awards, the Clove Club serves an ambitious five course and extended menu, featuring interesting and often overlooked British ingredients and produce.

**Time Based Arts** was formed by Flame artists, Mike Skrgatic and James Allen. Time Based Arts are the Town Hall's longest standing tenants, and since taking up residence in the former Caretaker's Cottage, has been quietly establishing its reputation as a stellar visual effects company.

**Theatre Centre** have been creating and touring new plays for the benefit of children and young people since 1953.

**Tent London & Super Brands London** have carved out an impressive reputation as the most creative of the hubs that anchor the London Design Festival, a beacon for anyone looking to discover the best contemporary design.

**My Accomplice** is a film and digital production company specialising in bridging the gap between stills and motion.

**Global Citizen Realty Ltd** is a firm of Private Equity Real Estate Advisers with a wide ranging network established through many years of working internationally in the law and financial services.

**Big Innovation** are a creative change management consultancy who design and build accelerated programmes and capabilities for global organisations, driving collaboration to get the best out of their people and chosen business partners.

**Godsmark Architecture** was founded in 2002 and is a contemporary architecture practice.

[A CREATIVE HOME]



WE ACHIEVED  
95% OCCUPANCY  
OF TENANTED SPACES  
IN OUR BUILDING  
THIS YEAR



# SUPPORTERS

We would like to thank the following organisations for their support:

## Capital Programme (alphabetical order):

- Arts Council, England, London (Capital Small Projects, 2012)
- Backstage Trust
- Biffa Award
- Cockayne – Grants for the Arts & London Community Foundation
- The Foyle Foundation
- London Borough of Hackney
- The Linbury Trust

## Programme and Artistic Project Funding

- Arts Council, England, London (Grants for the Arts)
- Calouste Gulbenkian Foundation
- Old Possums Practical Trust

This year we are particularly indebted to the **London Borough of Hackney** for investing £500,000 into our capital programme.

We are also grateful to the **Calouste Gulbenkian Foundation** and **Old Possums Practical Trust** for joining **Arts Council, England, London** in supporting our Evolve programme and committing to three years of investment, enabling the Trust to take significant steps in developing our artistic and participation programmes.

**Shoreditch Town Hall Trust** is a fully independent charitable company, and does not receive revenue funding from either our local authority or other funding body.

# STAFF & BOARD

## Staff

Director  
Nick Giles  
General Manager  
Joanne Windsor  
Head of Sales & Marketing  
Ian Wilmot (until August 2015)  
Head of Production  
Ian Moore  
Head of Programme & Producing  
James Pidgeon  
Head of Venue & Operations  
Grant O'Brien  
Events Manager  
Claire Alder  
Front of House Manager  
Zena Sayers  
Marketing Manager  
Tony Johnston (from October 2015)  
Assistant Venue Manager  
Toby Hanton  
Finance Officer  
Ida Karimi  
Marketing & Development Assistant  
Erica MacArthur  
Marketing & Events Assistant  
Matilda Hunter (from November 2015)  
Finance Assistant  
Rachel Windsor

## Reception & Events Assistants

Olivia Barratt  
Tim Bradbeer (from August 2015)  
Erica MacArthur  
Amy Stone

## Duty Managers

Jack Booth  
Grace Chamier  
Ben Hood  
Shane Hough  
Chris Mason  
Felicity Paterson  
Hester Welch

## Front of House Team

Olivia Barratt  
Anningwaa Boakye Yiadom  
James Cross  
Sakara Dawson-Marsh  
Andrew Ekwueme  
Barney Evans-Doran  
Annabel Green  
Emma Groome  
Stephen Hoo  
Shaun Mason  
Samanth McDonagh  
Hanna Moss  
Iolanda Nardella  
Jocelyn Nicholas  
Jenny Novitzky  
Lucy Rowland  
Rachel Windsor  
Hanna Winter  
Chris Woodley  
Nichola Woolley

## Board of Trustees

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William Hodgson  
(until September 2014)  
Stephen Robertson  
(from September 2014)

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Caroline Routh  
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Patrick Hammill  
Cllr Jonathan McShane  
Sunita Pandya  
Jack Spiegler  
Penny Wrouth

And with thanks to the many individuals, companies and organisations who have supported us during the year.  
Please note: represents current staff.





Associate company Analogue, performing STOWAWAY in the Council Chamber, October 2014



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# ARTS EVENTS EAST

Image: Vincent Dance Theatre: 21 Years / 21 Works