



ANNUAL REPORT

2015/16



SHOREDITCH
TOWN HALL
OLD STREET, LONDON, EC1

www.shoreditchtownhall.com

SHOREDITCH TOWN HALL

IS A VITAL,
NON-TRADITIONAL
ARTS AND EVENTS SPACE:
A UNIQUE HOME FOR
ORIGINAL AND
ADVENTUROUS
ARTS AND ARTISTS
FROM ACROSS THE WORLD
AND A FLAGSHIP VENUE
FOR HACKNEY.

IT'S BEEN AN INCREDIBLE YEAR

for all of us at Shoreditch Town Hall. Our artistic programme continued to grow, adding larger scale theatre, music and comedy, as well as a wide range of new work increasingly supported or commissioned by us. Our building became more accessible and flexible than at any point in its history. And we continued to develop our commercial hires and events business, crucial to underpinning everything we do as a non-revenue funded charity.

While the purpose of this report is to look back on the previous twelve months, after another year of growth it's impossible not to do that in wider context: four years ago there was no artistic programme,

no thousands of audiences or participants engaging creatively with the building and we had neither the in-house facilities or technical kit to make a programme of theatre, music and public events possible.

It's wonderful to see the building as busy, full of life and as enjoyed as it's ever been in its history. 2016 marks the 150th anniversary of Shoreditch Town Hall; on the basis of this year we think another 150 are not out of the question.

Nick Giles

NICK GILES
Director

APR 2015 MARCH 2016

APR



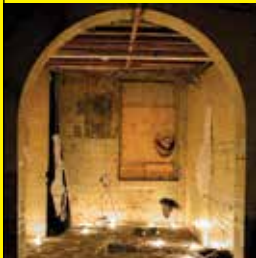
CURIOUS DIRECTIVE:
Pioneer

'AMBITIOUS AND INSIGHTFUL'
FEMALE ARTS

ON THE RUN:
So It Goes

'AN EXTRAORDINARY DEBUT'
★★★★★
THE TIMES

JUN



COUNTERPOINTS ARTS
dis/placed

'CREATIVITY IS MATCHED WITH SOLIDARITY.'

ALMIR KOLBZIC,
COUNTERPOINTS
ARTS BLOG

DAYBREAK PICTURES (CHURCHILL) LTD
Churchill's Secret
(filming)

AUG



DREAMTHINKSPEAK:
ABSENT (AUG-OCT)

'THE SORT OF SHOW THAT CAN CHANGE YOUR WORLD FOR A WHILE'

★★★★★
WHAT'S ON STAGE

'PHENOMENAL NIGHT WITH @DREAMTHINKSPEAK VIEWING ABSENT @ #SHOREDITCHTOWNHALL THRILLINGLY IMAGINED AND PERFECTLY EXECUTED'
@JESSPINSON,
TWITTER

'ABSOLUTELY COMPELLING'
INTERNATIONAL
NEW YORK TIMES

OCT

DEC



KNEEHIGH:
Dead Dog in a Suitcase (and Other Love Songs)

'A BLISTERINGLY FUNNY SHOW WITH AN INFECTIOUS PLAYFULNESS THAT'S ALL TOO RARE.'
EVERYTHING THEATRE

'INSPIRING TRIP WITH Y12&13 TO SEE AN INCREDIBLE PRODUCTION OF DEAD DOG IN A SUITCASE'

@BERKHAMSTED6TH, TWITTER

FEB

PASSENGER LIFT
INSTALLED FOR
THE FIRST TIME IN
THE BUILDING'S
HISTORY

MAY



QWERTY, PATHÉ
PICTURES
INTERNATIONAL
& BBC FILMS:
*Florence Foster
Jenkins*
(filming)

JUL



ACTUALLY
RATHER GOOD:
ARGComFest
2015

SEP



INSTALLATION
OF PRODUCTION
AND TECHNICAL
INFRASTRUCTURE
IN THE ASSEMBLY
HALL

NOV



OFFSET
CONFERENCE
2015

GARY MCNAIR:
*Donald
Robertson is
not a Stand-Up
Comedian*

'SMART AND
CUNNINGLY
CONSTRUCTED'
★★★★★
THE GUARDIAN

JAN

GREG WOHEAD:
Comeback Special
'AN EXCEPTIONAL
AND HEADY
DREAMSCAPE
OF EXQUISITELY
SYMPHONIC
DECONSTRUCTIVE
PERFORMANCE ART.'
★★★★★
GRUMPY GAY CRITIC

FUEL & TOM
STUART:
*I Am Not Myself
These Days*

ONE TENTH
HUMAN &
CHINA PLATE:
We're Stuck!

'WE'RE STUCK
@SHOREDITCHTH
WAS BRILLIANT!
GREAT IMMERSIVE
MIX OF SCIENCE,
MATHS AND LUNACY.'
@GOBLINTHEATRE, TWITTER

MAR



MAJOR
PROGRAMME
FIRSTS:

DREAMTHINKSPEAK'S
ABSENT

LARGEST SITE-SPECIFIC
COMMISSION TO-DATE
AND THE MOST AMBITIOUS
PROMENADE PIECE EVER
PRODUCED ONSITE

KNEEHIGH'S
**DEAD
DOG IN A
SUITCASE**

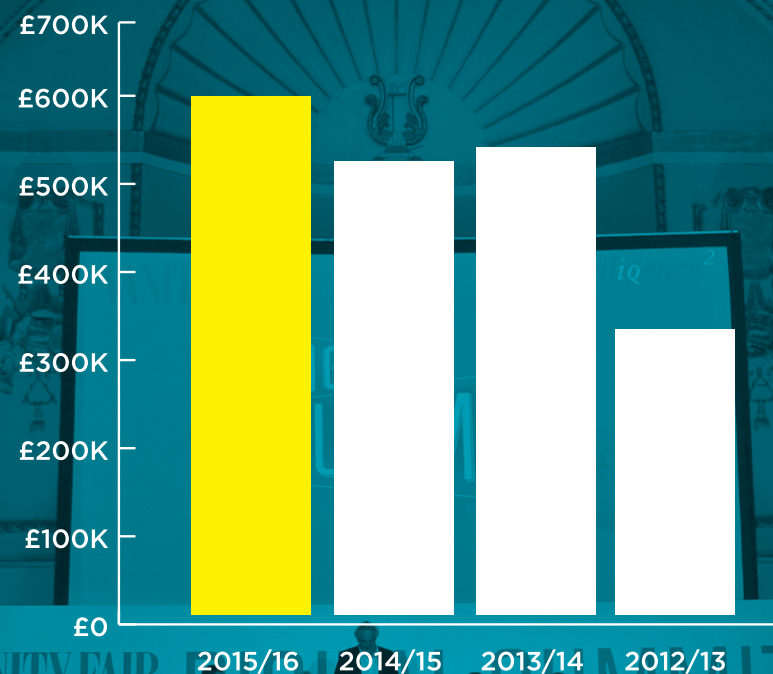
FIRST LARGE-SCALE THEATRE
PRODUCTION IN OUR MAIN
HOUSE ASSEMBLY HALL



dreamthinkspeak's ABSENT.
24 August – 25 October 2015,
The Ditch, Council Chamber
& Mayor's Parlour.
Credit Tristram Kenton.

£589,244

OF COMMERCIAL AND EARNED INCOME
(UP £73,910 ON 2014/15)



45%

OF HIRE INCOME
FROM REPEAT
BOOKINGS

A SELECTION OF COMMERCIAL
AND EVENT CLIENTS WORKED WITH
DURING THE YEAR:

INTRIGUE
EMPORIUM
**ALEXANDER
MCQUEEN**
WOLFF OLINS
MOTT MACDONALD
HACKNEY
COMMUNITY
COLLEGE
GOODMAN RAY
DIGITAL
SHOREDITCH
UNIVERSITY OF
PORTSMOUTH
CYSTIC FIBROSIS TRUST
FRED PERRY
UNIVERSITY FOR THE
CREATIVE ARTS
INTELLIGENCE SQUARED IN
ASSOCIATION WITH VANITY FAIR
**THE GUARDIAN
NEWS & MEDIA**
LONDON
COLLEGE OF
CONTEMPORARY
ART
RED BULL
LONDON COLLEGE
OF FASHION
IMPERIAL SOCIETY
OF TEACHERS OF
DANCING
QUEEN MARY,
UNIVERSITY
OF LONDON
UNIVERSITY
OF THE ARTS
LONDON
OFFSET

INVESTING IN OUR **BUILDING**

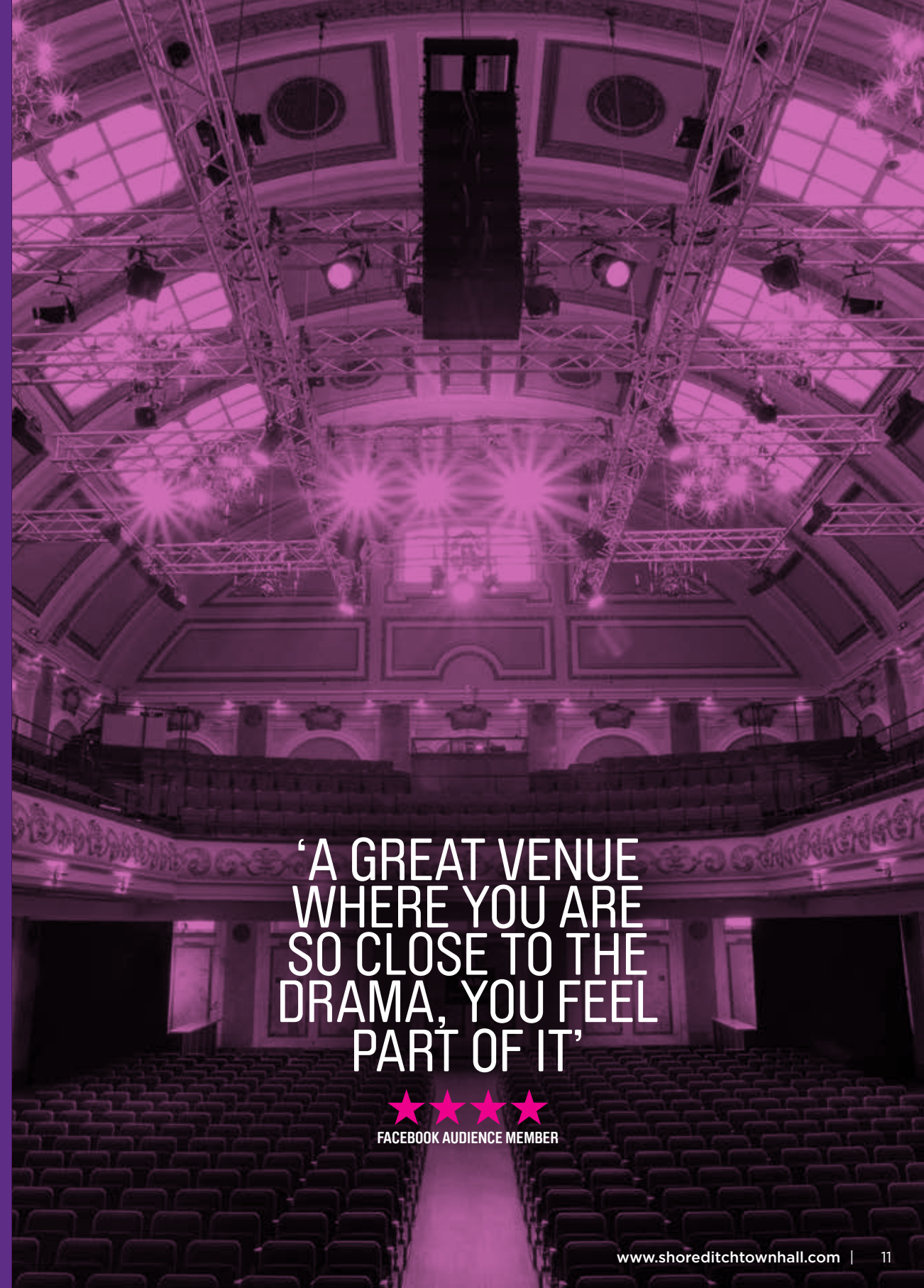
£585,778

IN PRODUCTION AND TECHNICAL
INFRASTRUCTURE, NEW PASSENGER
LIFT AND GENERAL REFURBISHMENT,
BRINGING THE TOTAL CAPITAL
INVESTMENT SINCE 2012 TO

£2m



FINAL £300K
OF WORKS (PHASE 5B)
WILL BE DELIVERED
DURING 2016/17



‘A GREAT VENUE
WHERE YOU ARE
SO CLOSE TO THE
DRAMA, YOU FEEL
PART OF IT’



FACEBOOK AUDIENCE MEMBER

AUDIENCES

27,809
AUDIENCES

FOR OUR ARTISTIC
PERFORMANCE AND
CREATIVE LEARNING
PROGRAMMES

UP 9,571

ON 2014/15
WITH AN AVERAGE
SHOW CAPACITY
OF 72%



‘SLICK AND
SEDUCTIVE’



THE TIMES

KNEEHIGH'S
DEAD DOG IN A SUITCASE
(AND OTHER LOVE SONGS)

2-12 December 2015, Assembly Hall



35%



OF OUR AUDIENCES
AND PARTICIPANTS FROM
WITHIN A 2 MILE RADIUS
OF THE BUILDING

3,676

ENGAGING IN OUR
CREATIVE LEARNING AND
PARTICIPATION
WORK

1,349

SUBSIDISED SCHOOL
TICKETS SOLD FOR
THE ARTISTIC
PROGRAMME

1,000

PRIMARY SCHOOL
CHILDREN INVOLVED
IN TOWN HALL
TALES 2016

105

ACTIVELY ENGAGING
WITH OUR VOLUNTEERS
PROGRAMME



1,977
PERFORMANCES OF
50
PROGRAMMED
PRODUCTIONS INVOLVING
934
PERFORMERS
AND CREATIVES
14
WORLD OR UK
PREMIERES
4
NEW
COMMISSIONS
111
ARTISTS, COMPANIES AND
ARTS ORGANISATIONS
WORKED WITH AND
SUPPORTED

ARTISTS, COMPANIES
AND ARTS ORGANISATIONS
WORKED WITH
DURING THE YEAR:

A TASTE OF SPACE ADAM SPIEGEL PRODUCTIONS ALAN GILBEY AMY LAMÉ
ANALOGUE (ASSOCIATE COMPANY) APOLLO MUSIC PROJECTS ARGCOMFEST
BERNIE KATZ, PRINCE OF SOHO BOOTWORKS THEATRE BOUCHE
BOURGEOIS & MAURICE BREAD & GOOSE BUSH THEATRE CHINA PLATE
CHLOE DECHERY CHRISTOPHER BRETT BAILEY CITY ACADEMY COUNTERPOINTS ARTS
THE COURTYARD THEATRE CURIOUS DIRECTIVE DANTE OR DIE DOOLALLY TAP
DREAMTHINKSPEAK ELLA GOOD & NICKI KENT FARNHAM MALTINGS FEVERED SLEEP
FUEL GARY MCNAIR GEESE THEATRE COMPANY GERALDINE PILGRIM
GILLIE KLEIMAN GLEN NEATH GREG WOHEAD (ASSOCIATE ARTIST)
HAMISH MACPHERSON HANNAH RINGHAM HANNAH SULLIVAN
HARRY CLAYTON-WRIGHT HAWORTH & HAYHOE HIGHTIDE FESTIVAL THEATRE
THE HOXTON HOT CLUB HUNT & DARTON HYPHEN THEATRE COMPANY IRA BRAND
JACK ROOKE JOLI VYANN KNEEHIGH LANDSKY LEFTCOAST THE LETTER ROOM LIFT
THE LIPSINKERS LOIS WEAVER LOLLY ADEFOPE EFG LONDON JAZZ FESTIVAL
THE LONDON SNORKELLING TEAM LOOK LEFT LOOK RIGHT MA POLAINE'S GREAT DECLINE
MADE IN CHINA MAIMOUNA YOUSSEF MARAWA THE AMAZING
MARK MAUGHAN & TIM COWBURY MARTIN FIRRELL MAX & IVAN (AND FRIENDS!)
MERCY & PENNED IN THE MARGINS MILTON JONES MN TALENT MANAGEMENT
MOUNTVIEW ACADEMY OF THEATRE ARTS MOULDED THEATRE COMPANY MOVEME
MR WONDERFUL MUSICCONNEX MUSICAL THEATRE NETWORK MYRA DUBOIS
NATALIE WILLIAMS NEIL HAIGH NEIL PRINCE NIGEL BARRETT & LOUISE MARI ON THE RUN
ONE TENTH HUMAN PASSION IN PRACTICE PHIL MCINTYRE ENTERTAINMENT RACHEL MARS
RAMSHACKLE UNION BAND RAYMOND ROOT RED ROSE CHAIN ROSS SUTHERLAND
ROYAL & DERNGATE ROYAL SHAKESPEARE COMPANY THE RUBY DOLLS RUTH LESS
SHOW AND TELL SHRINK THEATRE SIMONE SIMONE SIMPLE8 (ASSOCIATE COMPANY)
SOFAR SOUNDS SOHO THEATRE SOPHIE ROSE SPITALFIELDS MUSIC
TALAWA THEATRE COMPANY TANKUS THE HENGE THEATRE CENTRE
THEATRE 0 (ASSOCIATE COMPANY) THEATRE RE TOM STUART TOOT
TREE FOLK THEATRE UPSTART THEATRE (ASSOCIATE COMPANY)
THE WARDROBE ENSEMBLE (ASSOCIATE COMPANY) WHISKEY MOON FACE
WILL ADAMSDALE, ANDREW BUCKLEY AND ED GAUGHAN (WITH GUESTS) WILL DICKIE

ARTS HIGHLIGHTS

ON THE RUN
SO IT GOES

CURIOUS DIRECTIVE
PIONEER

ROSS SUTHERLAND
STANDBY FOR
TAPE BACK-UP

GREG WOHEAD
THE TED BUNDY
PROJECT

SOFAR
SOUNDS

ARGCOMFEST
2015

DREAMTHINKSPEAK
ABSENT
(commissioned by Shoreditch
Town Hall, LIFT and LeftCoast)

MILTON JONES
AND THE TEMPLE
OF DAFT

MAIMOUNA
YOUSSEF &
MOYA BLUE LIVE

GILLIE KLEIMAN
DANCE CLASS:
A PERFORMANCE

GARY MCNAIR
DONALD
ROBERTSON
IS NOT A STAND-UP
COMEDIAN

NATALIE
WILLIAMS
WITH STRINGS
(part of the EFG London
Jazz Festival)

KNEEHIGH WITH LIVERPOOL
EVERYMAN & PLAYHOUSE
DEAD DOG IN
A SUITCASE
(AND OTHER LOVE SONGS)

WILL ADAMSDALE,
ANDREW BUCKLEY,
ED GAUGHAN &
SPECIAL GUESTS
A GRAND NIGHT
OF STUFF

TOWN HALL
TALES 2016
IN PARTNERSHIP
WITH LANDSKY

FUEL & TOM STUART
I AM NOT MYSELF
THESE DAYS

MARTIN FIRRELL
HUNTY CITY

ONE TENTH HUMAN
& CHINA PLATE
WE'RE STUCK!

TOOT
FOCUS GROUP*

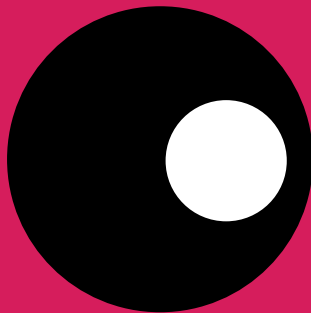
GREG WOHEAD
COMEBACK
SPECIAL



FUNDING

£500K

INVESTED
IN THE ARTISTIC
PROGRAMME



£180K

RECEIVED
IN PROJECT
FUNDING

83%

OF ARTISTIC PROGRAMME MADE
UP OF WORK THE TOWN HALL
HAS EITHER SUPPORTED OR
INVESTED IN

2,024

HOURS OF IN-KIND
RESEARCH AND DEVELOPMENT
SPACE GIVEN TO ARTISTS AND
COMPANIES, WITH A TOTAL
SUBSIDISED FINANCIAL VALUE OF

£72,360



**‘A TRULY ORIGINAL
AND AMBITIOUS,
WELL-REALISED
SHOW’**

**CURIOUS DIRECTIVE'S
PIONEER**
9-22 April 2015,
Council Chamber

★★★★★
THE HACKNEY GAZETTE

THIS YEAR
**FEVERED
SLEEP**

BECAME OUR NEWEST
TENANT, JOINING:

THE CLOVE CLUB
TIME BASED ARTS
TENT LONDON & SUPER BRANDS
THEATRE CENTRE
GODSMARK ARCHITECTURE
MY ACCOMPLICE

AVERAGE BUILDING
OCCUPANCY –
ALL ACTIVITY
INCLUDING ARTISTIC
PROGRAMME,
COMMERCIAL HIRES
AND EVENTS,
AND TENANTED
SPACES:

82%

FINANCE

Turnover has grown again for the fourth successive year thanks to increased activity in a range of areas, but especially investment in the building and artistic programme. The trebling of programme income was due to planned expansion of artistic and live performances – larger scale works, longer runs, and a pilot year of music and comedy in our now fully functioning main house Assembly Hall. Increased flexibility and in-house production capabilities, combined with better ongoing relationship management and marketing of facilities have also led to 25% increase in hire income.



	2015/2016			2014/2015	
INCOME	£	% of total	change on yr	£	% of total
Hires & Events	£420,363	23.3	£83,094	£337,269	23.6
Programme	£119,028	6.6	£84,450	£34,578	2.4
Development & Fundraising	£999,474	55.3	£163,628	£835,846	58.5
Leased/Rental Units	£168,881	9.3	-£9,184	£178,065	12.5
STH Bar & Catering	£79,205	4.4	£40,914	£38,291	2.7
Other / Misc	£20,109	1.1	£14,435	£5,674	0.4
TOTAL	£1,807,060		£377,337	£1,429,723	
	2015/2016			2014/2015	
EXPENDITURE	£	% of total	change on yr	£	% of total
Staff & Salaries	£490,398	28.5	£100,051	£390,347	27.9
Programme	£168,494	9.8	£70,550	£97,944	7.0
Premises Overheads	£125,500	7.3	-£1,951	£127,451	9.1
Marketing & Comms	£48,007	2.8	£5,170	£42,837	3.1
Administration	£93,098	5.4	£57,279	£35,819	2.6
Other/Misc	£47,996	2.8	£19,652	£28,344	2.0
Capital Expenditure	£705,956	41.1	£276,992	£428,964	30.7
Restricted Income	£0	0.0	-£247,613	£247,613	17.7
Rent (London Borough of Hackney)	£40,000	2.3	£40,000	£0	0.0
	£1,719,449		£320,130	£1,399,319	

Figures include bar and not final accounts movement

SUPPORTERS

MAJOR CAPITAL PARTNERS:

Backstage Trust
London Borough of Hackney

CAPITAL PROJECT FUNDING:

Arts Council England, London
(Capital Small Projects 2012)
Biffa Award
Cockayne - Grants for the Arts
& London Community Foundation
The Foyle Foundation
The Linbury Trust

PROGRAMME GRANTS & ARTISTIC PROJECT FUNDING:

Calouste Gulbenkian Foundation
Old Possum's Practical Trust
Arts Council England, London (Grants for the Arts)

Shoreditch Town Hall Trust does not receive
revenue funding from either our local authority
or any other funder.

STAFF

DIRECTOR Nick Giles

DEPUTY DIRECTOR (ARTS & PROGRAMME) James Pidgeon

DEPUTY DIRECTOR (BUSINESS DEVELOPMENT & EVENTS) Dan Cowdrill (from May 2016)

GENERAL MANAGER Joanne Windsor (until March 2016)

HEAD OF SALES & MARKETING Ian Wilmot (until August 2015)

HEAD OF PRODUCTION Ian Moore

HEAD OF VENUE & OPERATIONS Grant O'Brien

EVENTS MANAGER Claire Alder

MARKETING MANAGER Tony Johnston (from August 2015)

FINANCE MANAGER Ida Karimi

FRONT OF HOUSE MANAGER Zena Sayers

ASSISTANT VENUE MANAGER Toby Hanton

TECHNICIAN Dominic Baker (from June 2016)

MARKETING & EVENTS ASSISTANT Matilda Hunter (from November 2015)

FINANCE & ENGAGEMENT ASSISTANT Joss Nicholas (from November 2015)

RECEPTION & EVENTS ASSISTANTS Tim Bradbeer (until January 2016),
Alice Kornitzer, Amy Stone and Hester Welch

DUTY MANAGERS Shane Hough and Matt Whayman

FRONT OF HOUSE & BARS TEAM Rob Awosusi, Amy Bentley, Henry Davey,
Sakara Dawson-Marsh, Barney Evans, Francesca Fois, Daniela Gouveia,
Emma Groome, Ben Hood, Marla Jane, Valentini Kalpini, Alice Kornitzer,
Iolanda Nardella, Agne Nemanyte, Becki Nevin, Raisa Pankalainen,
Abraham Parker Clare, Giulia Pistone, Jack Scott, Sam Sheldon,
Matt Simpson, Bryony Tebbutt, Rachel Windsor, Hanna Winter

BOARD OF TRUSTEES

Chair Stephen Robertson

Vice Chair Caroline Routh

Michael Berg, John Griffin, Patrick Hammill, William Hodgson,
Cllr Jonathan McShane, Sunita Pandya, Jack Spiegler and Penny Wrout

And with thanks to the many individuals, companies and organisations
who have supported us during this year.

Please note: current staff represented as of July 2016. The roles of General Manager and
Head of Sales & Marketing are now fulfilled by two new Deputy Director positions.

SHOREDITCH TOWN HALL

380 Old Street

London, EC1V 9LT

info@shoreditchtownhall.com

www.shoreditchtownhall.com

T: 020 7739 6176



Supported using public funding by

**ARTS COUNCIL
ENGLAND**

Cover image: One Tenth Human & China Plate: We're Stuck!

Image credit: Arnim Friess

Designed and printed by The Graphic Design House • www.tgdh.co.uk