



ANNUAL REPORT

2016/17



SHOREDITCH

TOWN HALL

OLD STREET, LONDON, EC1

www.shoreditchtownhall.com

SHOREDITCH TOWN HALL

IS A **VITAL** AND
UNIQUE ARTS
AND **EVENTS** SPACE:
A **HOME** FOR
ORIGINAL AND
ADVENTUROUS
ARTS, ARTISTS AND
AUDIENCES FROM
ACROSS THE WORLD,
AND A FLAGSHIP
VENUE FOR
HACKNEY

2016/17 HAS BEEN ANOTHER YEAR OF FIRSTS

at Shoreditch Town Hall. We solely produced two productions in-house at the beginning of 2017: a revival of *The Pitchfork Disney* by Philip Ridley as well as *Killer*, a new collection of monologues by the same writer, both directed by Jamie Lloyd. We developed significant, high quality in-house production and technical services for both new and returning event hire clients. We produced our first ever Town Hall Takeover, a programme of free arts, learning and cultural activity across the building for the local community and beyond. We wrote and published the first ever book on the history of Shoreditch Town Hall to celebrate our 150th anniversary. For the fifth year in a row we increased the number of people coming through our doors, particularly those engaging with our growing arts and community programme.

Shoreditch Town Hall is now more in use than at any other point in its recent history, and through the pages of this report you will see just how we're breathing life back into this important landmark building. We couldn't do any of this activity without the generous support and work of our small and dedicated team of staff, our volunteers, trustees, tenants,

external consultants, funders and other stakeholders, as well as our wonderful community of audiences, artists, community groups, workshop leaders, event hirers, local residents, schools and more. We are, as ever, truly grateful for everyone's unwavering loyalty.

As one year ends, another begins, and with that comes a change in leadership at the Town Hall, with Nick Giles stepping down as Director at the end of March 2017 after five remarkable years at the helm. With his vision, skill, tenacity, devotion and steadfast approach, Nick has been responsible for transforming Shoreditch Town Hall into the flagship arts, community and live events venue that it is today, and we thank him for all his incredible work. Looking forward, it is now our job to build on this huge success and take Shoreditch Town Hall on its next adventure as we further explore the possibilities that this unique building presents and inspires every day.



JAMES PIDGEON
Director

YEAR IN NUMBERS



15 PREMIÈRES



4 WORKS
COMMISSIONED



£1.6
MILLION
TURNOVER



1,048
SCHOOLS
TICKETS



349
INDIVIDUAL
PERFORMANCES



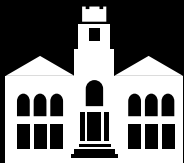
1,452
ARTISTS
WORKED
WITH



658
EVENTS



2,000
HISTORY BOOKS
PRINTED



150 YEARS OF
SHOREDITCH
TOWN HALL



PAIRS OF
HEADPHONES
IN *KILLER*

10,500
MILES



LONGEST
JOURNEY TO SEE
A PERFORMANCE

4,398,907



VIEWS OF ED
SHEERAN'S SESSION IN
THE ASSEMBLY HALL



75
DEATHS IN
SPYMONKEY'S
*THE COMPLETE
DEATHS*



1,868

SLICES
OF CAKE
SERVED AT
TEA DANCES

179



BARS OF
CHOCOLATE
EATEN IN *THE
PITCHFORK
DISNEY*



30
BUNCHES
OF FLOWERS
USED IN
THE FRONT
ROOM BAR

162%



INCREASE IN
INSTAGRAM
FOLLOWERS

APR 2016 MARCH 2017



Image Jack Offorda

APR 2016

THE WARDROBE
ENSEMBLE: 1972: *THE
FUTURE OF SEX*



Image Robert Workman

MAY 2016

ROYAL ACADEMY OF
MUSIC: MONTEVERDI'S
*L'INCORONAZIONE
DI POPPEA*



Image Richard Lakos

SEP 2016

ROYAL SHAKESPEARE COMPANY:
REVOLT. SHE SAID. REVOLT AGAIN.



Image Maria Baranova

JUN 2016

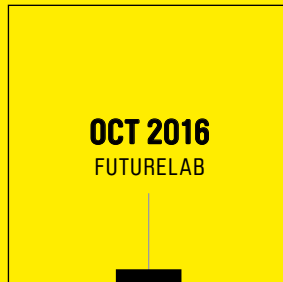
ANDREW SCHNEIDER:
YOU ARE NOWHERE



Image John Hunter

SEP 2016

SPYMONKEY:
THE COMPLETE DEATHS



OCT 2016
FUTURELAB



Image Matthew Ferguson

OCT 2016

HENDRICK'S LONDON
COCKTAIL WEEK

OCT 2016

KILLER
WOMEN

NOV 2016

EFG LONDON
JAZZ FESTIVAL

JAN 2017

CYNTHIA
ERIVO

OCT 2016
WAREABLE TECH
AWARDS



FEB 2017 - APR 2017

KILLER



OCT 2016

TOWN HALL
TAKEOVER

NOV 2016

PUNCHDRUNK
ENRICHMENT
SYMPOSIUM

JAN 2017 - MAR 2017

THE PITCHFORK
DISNEY

MAR 2017

150 YEARS OF
SHOREDITCH TOWN HALL
LAUNCH

FIRST IN-HOUSE

THE PITCHFORK DISNEY

BY PHILIP RIDLEY
DIRECTED BY JAMIE LLOYD

‘VIVID AND
MONSTROUS’



THE GUARDIAN

OFFIES NOMINATIONS

BEST MALE PERFORMANCE

GEORGE BLAGDEN

BEST MALE IN A SUPPORTING ROLE

TOM RHYS HARRIES

BEST DIRECTOR

JAMIE LLOYD

Presley Stray - GEORGE BLAGDEN
Haley Stray - HAYLEY SQUIRES
Cosmo Disney - TOM RHYS HARRIES
Pitchfork Cavalier - SEUN SHOTE

Images Matt Humphrey

E PRODUCTIONS



KILLER

BY PHILIP RIDLEY
DIRECTED BY JAMIE LLOYD

‘AN
EXPERIENCE
LIKE NO
OTHER’



CULTURE WHISPER

OFFIES NOMINATIONS

BEST SOUND DESIGN
BEN & MAX RINGHAM
AND GEORGE DENNIS

Featuring JOHN MACMILLAN

EVENT HIRE

HIRE & EVENTS INCOME

£544,733

+£111,931

ON 2016-2017

A SELECTION OF CLIENTS WORKED
WITH DURING THE YEAR:

ALEXANDER McQUEEN FRED PERRY
HOUSE OF HACKNEY HENDRICK'S
LONDON JEWISH FORUM KILLER WOMEN
WAREABLE COMEXPOSIUM
72 AND SUNNY IPPR
DON'T PANIC THE DRUM
LONDON SCHOOL OF ECONOMICS
UAL STUDENT TALKS
HODDER & STOUGHTON
HISTORIC ENGLAND
MOSAIC VENTURES



ARTS HIGHLIGHTS

THE WARDROBE ENSEMBLE:
***1972: THE FUTURE
OF SEX***

***JONNY WOO'S EAST
LONDON LECTURE***

VERITY STANDEN:
MMM HMMM

ROYAL ACADEMY OF MUSIC:
***MONTEVERDI'S
L'INCORONAZIONE
DI POPPEA***

ANDREW SCHNEIDER:
YOUARENOWHERE
PRESENTED WITH LIFT AND
GATE THEATRE, NOTTING HILL

ACTUALLY RATHER GOOD:
ARGCOMFEST

ALMEIDA YOUNG COMPANY:
FROM THE GROUND UP

ROYAL SHAKESPEARE COMPANY:
***REVOLT. SHE SAID.
REVOLT AGAIN.***

ANALOGUE:
SLEEPLESS

ROSS SUTHERLAND:
PARTY TRAP

ON THE RUN:
TELL ME ANYTHING

RUBY DOLLS:
***THE BRIDES OF
BLUEBEARD***

RACHEL MARS:
OUR CARNAL HEARTS



Image Maria Baranova

SPYMONKEY:
***THE COMPLETE
DEATHS***

UPSTART, HIGHWAY PRODUCTIONS
& PATHOS MÜNCHEN
PHONE HOME

NIGEL BARRETT & LOUISE MARI:
margate/dreamland

TOWN HALL TAKEOVER

THE HORNE SECTION

**EFG LONDON
JAZZ FESTIVAL**

**KANSAS SMITTY'S
HOUSE BAND**

**SPITALFIELDS
MUSIC**

THEATRE RE:
***THE NATURE OF
FORGETTING***

PRESENTED WITH LONDON
INTERNATIONAL MIME FESTIVAL

THE PITCHFORK DISNEY

BY PHILIP RIDLEY,
DIRECTED BY JAMIE LLOYD

CYNTHIA ERIVO

KILLER

BY PHILIP RIDLEY,
DIRECTED BY JAMIE LLOYD

GIDEON REEL WING:
***THE MARDI GRAS
FRITTARTY***

150TH ANNIVERSARY

**THIS YEAR SHOREDITCH TOWN HALL LAUNCHED
MORE LIGHT, MORE POWER: 150 YEARS OF SHOREDITCH
TOWN HALL, A PROJECT CELEBRATING THE BUILDING'S
150TH ANNIVERSARY.**

To mark the occasion, the Town Hall produced a commemorative publication and website to document the former civic building's rich history: from its roots in 19th century progressive politics, to its role in East London working class culture as a music hall and boxing venue; from community-led campaigns to save the building, to its contemporary usage as an arts and events space.

A team of over 30 staff and volunteers compiled information from a range of archives and public sources and went out into the community to meet and interview people today who have very personal or family connections with the Town Hall, allowing us to tell a more complete and colourful story of this incredible building's life to date.

To find out more, visit

WWW.HISTORY.SHOREDITCHTOWNHALL.COM

This project was supported by a National Lottery grant from the Heritage Lottery Fund (HLF).

Funding raised by
The National Lottery
and awarded by the Heritage Lottery Fund





Image Ludo Des Cognets



AUDIENCES

28,676
AUDIENCES

FOR OUR ARTISTIC,
COMMUNITY AND
ENGAGEMENT
PROGRAMME

UP 867

ON 2015/16
WITH AN AVERAGE
SHOW CAPACITY
OF 65%

'AN INCREDIBLE PLACE WITH AN AMAZING HISTORY'



FACEBOOK REVIEW

A photograph of children hula hooping in a large hall, overlaid with a purple gradient. The children are using colorful hula hoops, and the scene is lively and active.

LEARNING AND ENGAGEMENT

4,164

ENGAGING IN OUR
LEARNING AND PARTICIPATION
WORK (UP 488 ON 2015/16)



1,048

SUBSIDISED SCHOOL TICKETS SOLD
FOR THE ARTISTIC PROGRAMME

7

STUDENTS FROM **CITY & ISLINGTON**
COLLEGE PARTICIPATING IN THE FIRST OF A
YEAR-LONG SILVER ARTS AWARD PROGRAMME
DELIVERED BY KAZZUM
AND SHOREDITCH TOWN HALL

FIRST

YEAR OF THE TOWN HALL FORMALLY
SUPPORTING **HACKNEY ONE CARNIVAL**

358

PEOPLE VISITING THE BUILDING AS
PART OF OPEN HOUSE LONDON 2016 - THE
FIRST TIME THE TOWN HALL HAS PARTICIPATED
IN A NUMBER OF YEARS

75

PEOPLE ACTIVELY ENGAGING WITH
OUR VOLUNTEERS PROGRAMME

OVER 600

YOUNG PEOPLE AND FAMILIES ENGAGED
WITH OUR FIRST EVER TOWN HALL TAKEOVER IN
OCTOBER 2016 FEATURING 16 FREE WORKSHOPS
AND ACTIVITIES ACROSS THE BUILDING DELIVERED
BY A RANGE OF LOCAL ARTISTS INCLUDING
HACKNEY PLAYBUS, HACKNEY SHED, MARAWA'S
MAJORETTES, EAST LONDON DANCE, LANDSKY,
EASTSIDE EDUCATIONAL TRUST AND MORE.

106

WORKSHOPS AND MASTERCLASSES
THROUGHOUT THE YEAR



SUPPORTING ARTISTS

349

PERFORMANCES OF

54

PROGRAMMED
PRODUCTIONS INCLUDING

1,452

PERFORMERS
AND CREATIVES

15

WORLD, UK OR
LONDON PREMIÈRES

4

NEW COMMISSIONS

129

ARTISTS, COMPANIES, ARTS ORGANISATIONS
AND COMMUNITY GROUPS WORKED
WITH AND SUPPORTED



FUNDING

£700K

INVESTED IN THE
ARTISTIC AND
COMMUNITY
PROGRAMME VS



£141K

RECEIVED
IN PROJECT
FUNDING

87%

OF ARTISTIC PROGRAMME
MADE UP OF WORK THE
TOWN HALL SUPPORTED
OR INVESTED IN

5,528

HOURS OF IN-KIND
RESIDENCY, WORKSHOP
AND PROGRAMMING
SPACE GIVEN TO ARTISTS,
COMPANIES AND
COMMUNITY GROUPS
WITH A TOTAL
SUBSIDISED FINANCIAL
VALUE OF

£267,830

A dark, atmospheric photograph of a modern building interior. The scene is characterized by strong blue and orange lighting. In the background, a large window or glass wall is illuminated with a warm orange glow, featuring a grid pattern. The foreground and middle ground are dominated by dark, angular architectural elements and horizontal lines of blue light, creating a sense of depth and modernity. The overall mood is sophisticated and high-tech.

FINANCE

Turnover has decreased slightly in comparison to 2015/16, largely due to the planned reduction in major capital works during this financial year.

2016/17 has seen significant growth in both Hires & Events income (by just over 25%) due to the expansion of in-house production and technical infrastructure, as well as Programme income (by just over 175%) due to our in-house productions of *The Pitchfork Disney* and *Killer*, and further development of our live music and engagement programmes. Programme & Production expenditure has increased in-line with the rise in these two income streams and as part of our continued commitment to improving the services, facilities and overall experience offered to all users of the building.

	2016/2017			2015/2016	
INCOME	£	% of total	change on yr	£	% of total
Hires & Events	£544,733	33.3	£111,931	£432,802	24.0
Programme	£328,487	20.1	£209,459	£119,028	6.6
Development & Fundraising	£483,981	29.6	-£515,493	£999,474	55.3
Leased/Rental Units	£171,312	10.5	£2,431	£168,881	9.3
STH Bar & Catering	£95,594	5.8	£16,389	£79,205	4.4
Other / Misc	£11,312	0.7	£3,642	£7,670	0.4
TOTAL	£1,635,419			£1,807,060	

	2016/2017			2015/2016	
EXPENDITURE	£	% of total	change on yr	£	% of total
Staff & Salaries	£486,946	30.8	-£3,452	£490,398	28.5
Programme & Production	£542,118	34.3	£373,624	£168,494	9.8
Premises Overheads	£129,641	8.2	£4,141	£125,500	7.3
Marketing & Comms	£40,323	2.6	-£7,684	£48,007	2.8
Administration	£62,221	3.9	-£30,877	£93,098	5.4
STH Bar & Catering	£29,694	1.9	£1,539	£28,155	1.6
Other/Misc	£26,982	1.7	£7,141	£19,841	1.2
Capital Expenditure	£222,296	14.1	-£483,300	£705,596	41.1
Restricted Income	£0	0.0	0	£0	0.0
Rent (London Borough of Hackney)	£40,000	2.5	0	£40,000	2.3
	£1,580,221			£1,719,449	

Figures include bar and not final accounts movement.

Figures also include income and expenditure from Ditch Productions Ltd.

Please note that these figures are taken from management accounts and prior to final audit.

SUPPORTERS

MAJOR CAPITAL PARTNERS:

BACKSTAGE TRUST
LONDON BOROUGH OF HACKNEY

CAPITAL PROJECT FUNDING:

ARTS COUNCIL ENGLAND, LONDON
(CAPITAL SMALL PROJECTS 2012)
BIFFA AWARD
COCKAYNE – GRANTS FOR THE ARTS
& LONDON COMMUNITY FOUNDATION
THE FOYLE FOUNDATION
THE LINBURY TRUST

PROGRAMME GRANTS & ARTISTIC PROJECT FUNDING:

CALOUSTE GULBENKIAN FOUNDATION
OLD POSSUM'S PRACTICAL TRUST
ARTS COUNCIL ENGLAND, LONDON (GRANTS FOR THE ARTS)

150TH ANNIVERSARY PROJECT FUNDING:

THIS PROJECT WAS SUPPORTED BY A NATIONAL LOTTERY GRANT
FROM THE HERITAGE LOTTERY FUND (HLF).

Shoreditch Town Hall does not receive revenue
funding from either our local authority
or any other funder.

TENANTS:

THE CLOVE CLUB
TIME BASED ARTS
TENT LONDON & SUPER BRANDS
THEATRE CENTRE
GODSMARK ARCHITECTURE
MY ACCOMPLICE
FEVERED SLEEP

STAFF

DIRECTOR James Pidgeon

ASSOCIATE DIRECTOR Nick Giles (Director until 31 March 2017)

HEAD OF VENUE & EVENTS Grant O'Brien

HEAD OF FINANCE & ADMINISTRATION Ida Karimi

HEAD OF COMMUNICATIONS & AUDIENCES Tony Johnston

HEAD OF PRODUCTION Ian Moore

EVENTS & ADMINISTRATION MANAGER Claire Alder

FRONT OF HOUSE MANAGER Zena Sayers

TECHNICAL MANAGER Iain Harvey

ASSISTANT PRODUCER Toby Hanton

COMMUNICATIONS & SALES OFFICER Matilda Hunter

FINANCE & PRODUCING OFFICER Joss Nicholas

VENUE & FACILITIES ASSISTANT Richard Pownall

RECEPTION & SALES ASSISTANTS James Davies & Amy Stone

DUTY MANAGERS Michael Kitchin, Matt Whayman & James York

ARCHITECTS

Reed Watts Architects

CAPITAL PROJECT MANAGEMENT

Plann Limited

HEALTH & SAFETY

HornerSalus Event Safety Consultancy

PRESS & PR

Kate Morley PR

BOARD OF TRUSTEES

CHAIR Stephen Robertson

VICE CHAIR Caroline Routh

Michael Berg, Nick Giles, John Griffin, Patrick Hammill, William Hodgson, Cllr Jonathan McShane, Sunita Pandya, Jack Spiegler (until 31 March 2017) and Penny Wrout

PRODUCTION & TECHNICAL CREW

Dom Baker	Andres Pachon
Rory Beaton	Casimira
Rachel Bowen	Hayward Peel
Remi Bumstead	Laurence Russell
Jacob Doyle	Claudio Somigli
Rhodri Evans	Andrew Stuttard
Elouise Farley	Rob Pell Walpole
Jonathon Gilmer	Adam Washington
Tom Hackley	Beth Price Williams
Scott Handley	
Anthony Hannah	
Sam House	
Chris Jewer	
Tom Kitney	
Oliver Levett	
Daryl Liebert	
Andy McDonald	
Zak McClelland	
Patrick O'Connor	

FRONT OF HOUSE & BARS TEAM

Sophie Cairns	Agne Nemanyte
Abraham Clare	Rebecca O'Brien
Lauren Cross	Raisa Pankalainen
Shane Darrell	Giulia Pistone
Sakara Dawson-Marsh	Breman Rajkumar
George Elcock	Jack Scott
Jane Elizabeth	Sam Sheldon
Barney Evans-Doran	Matt Simpson
Francesca Fois	Sophie Simpson
Emma Groome	Kate Stevens
Daniela Gouveia	Henry St Leger Davey
Ben Hood	Sophie Swain
Vessela Ivanova	Bryony Tebbut
Valentini Kalpini	Hanna Varsegi
Alice Kornitzer	Stefano Vona Bianchini
Kimberly Littlewood	Hester Welch
Chris Micheals	Fiona Yates
Anne Musisi	
Iolanda Nardella	

ASSOCIATE ARTISTS

Analogue
Greg Wohead
Simple8
theatre 0
Upstart
The Wardrobe
Ensemble

**AND THANKS TO THE
MANY INDIVIDUALS,
COMPANIES AND
ORGANISATIONS WHO
HAVE SUPPORTED US
DURING THIS YEAR.**

*Please note:
current staff
represented as
of July 2017.

SHOREDITCH TOWN HALL

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Supported using public funding by

**ARTS COUNCIL
ENGLAND**

Cover image: *Killer* by Philip Ridley and directed by Jamie Lloyd

Image credit: Matt Humphrey

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