



Thu 17 – Fri 18 November 2022

More Light More Power is a projection mapping project, presented by Shoreditch Town Hall in collaboration with a group of young people from Haggerston School.

About the Project

Projection mapping transforms static objects into spectacular painted canvases. They are brought to life by adding movement and extra dimensions while playing with visual effects and optical illusions. Across a series of workshops, **Shoreditch Town Hall** has been working with the young people from Haggerston School to teach them key technical skills, such as using specialised software, to produce this work, and provide them a space to get creative and explore this art form.

The public facing projection showcase of *More Light More Power* is a culmination of the young peoples' hard work. For this showcase, we will be animating and illuminating our close neighbours **Shoreditch Church** (Thurs 17 Nov) as well as our own landmark Grade II listed building (Fri 18 Nov), and presenting an installation of projection pieces in our basement space **The Ditch**, made up of more of the young people's work (both days).

Shoreditch Town Hall is a leading independent cultural, live event, and community venue. Our landmark Grade II listed building has a rich and varied history, and houses spaces from 40 to 750 capacity. We produce and present a year-round programme of up to 40 bold and innovative new pieces of theatre, music, dance, circus and talks, as well as host 200 live event hires, in total welcoming over 70,000 people through our doors every year. Shoreditch Town Hall recognises and encourages the unique skills and creativity in everyone who works with us. We collaborate with a range of local partners to deliver an extensive and active local Take Part programme that includes this project.

The project is funded by Hackney Council's Shoreditch and Hoxton Art Fund. Launched in 2019 and now in its third round, the fund has amounted to a total of £300,000 taken from levies placed on new developments in and around Shoreditch and Hoxton called Section 106. These contributions were specifically raised to support arts and culture and community-led initiatives. Projects are commissioned on the basis of providing access to the arts for people in Shoreditch and Hoxton, areas which have seen rapid growth in development and economic investment over the last 15 years.



The Team

Evelyn Anne Groundwater (she/her)

Using **Graphisy** and **Procreate**, Evelyn has created projections of buildings in different styles, inspired by **Brick Lane** and the wider urban landscape of London. In her spare time she practices Muay Thai and creates artwork. In the future she hopes to be able to project her art onto **Battersea Power Station**.

Sofía Magán Suárez (she/her)

A fan of 60s Sci-Fi literature, Sofía has created an urban landscape inspired by local architecture, including **Broadway Market**, by bringing to life her own original drawings made with the software **Sketchbook**. She is most excited to see the end product projected onto **Shoreditch Church**.

Lottie Prentice (she/her)

The inspiration behind Lottie's creation in the installation comes from two animated films: The **Studio Ghibli** classic *Howl's Moving Castle*, written and directed by **Hayao Miyazaki**, and the Disney Pixar film *Monsters, Inc.*

Sadhbh Ryan Peake (she/they)

Sadhbh has created her abstract city scape installation piece using the software **DALL-E** and **FlipaClip**, as well as her own original sketches, focussing on blue and purple colour schemes. She hopes to project one of her animations onto the **Colosseum** in Rome one day.

Sofia Sandoval-Solyom (she/her)

Sofia's strengths working collaboratively has meant that she's been able to come up with exciting and unique ideas. For her installation piece, she has worked on creating a door with something magical behind it. In the future, she hopes to be able to project her work onto the tower block where she lives with her two cats.

Jake Atkins Wilson (he/him)

Jake's inspirations for his installation piece includes American rapper and producer **Tyler, the Creator**, street artist **Why Reuben?**, whose work often appears in east London, as well as his local area more generally, like **Brick Lane** and **Columbia Road Flower Market**. His goals for future projections include **The Pyramids** in Egypt and the **Houses of Parliament**.

Finlay Wright (he/him)

Finlay's installation *Through the Looking Door*, created using the software **Blender** and **GIMP**, projects an open door onto other universes. As someone who enjoys working with creative and technical software, in his spare time he does programming, 3D modelling and is currently creating his own game.

Representing Shoreditch Town Hall are: Ellie Browning, Jessica McKenna, Maggie Slaboň, Sam Evans, and Susannah Bramwell