



APR
2020

—

MAR
2023
REPORT



SHOREDITCH
TOWN HALL
OLD STREET, LONDON, EC1

ACTIVITY IN NUMBERS



4,500+

HOURS OF **FREE OR HEAVILY SUBSIDISED** REHEARSAL OR RESIDENCY SPACE



66

COMEDIANS LIVE ON STAGE



400+

PUBLIC PERFORMANCES



27

SHOWS AND EVENTS **HOSTED DIGITALLY**



195

FREE TICKETS FOR NHS STAFF TO WATCH *THE LANGUAGE OF KINDNESS*



13

CO-PRODUCTIONS AND CO-COMMISSIONS



157

COMPANIES AND ARTISTS USED OUR SPACES



4

EGGS FRIED ON STAGE IN *CIVILISATION*



76

INDIVIDUAL ARTISTS USED THE **FREE ARTIST WORKSPACE**



1

PUPPET NAMED **IAN** IN *PRANCER THE DANCER*

Hackney Carnival 2022



Credit: Sean Pollock

CULTURAL PROGRAMME AND PROJECTS HIGHLIGHTS



CURSE OF THE CRACKLES (2021):

An interactive, digital audio adventure for children produced during lockdown, created by **Ben** and **Max Ringham**, **Bea Roberts** and **Ed Stambollouian**



MORE LIGHT MORE POWER (2022):

A local young peoples' project where participants learned the art of **video mapping** and **live feed projection**



FLIES (2022): A radical response to William Golding's *Lord of the Flies*, written by **Charlie Josephine**; Co-commissioned and co-produced with **Boundless Theatre**



CREATIVE LAB (2022): A series of workshops for emerging artists to discover new ways to create, presented in partnership with **Kakilang**



MADE IN SHOREDITCH: ARTIST WORKSPACE (ONGOING): An initiative to provide **free desks** for artists to create new live performance



PARTNERSHIP WITH MOUNTVIEW offering the first course of its kind in the UK: MA in Site-Specific Theatre Practice



OVER 32,800 AUDIENCE MEMBERS bought tickets to join us in person and online



New Earth Theatre
Tsunagu/Connect Live

Credit: Ikin Yum



TENS OF THOUSANDS of audiences reached across the world digitally, from **Australia**, **Argentina**, **Vietnam**, to **Namibia**



Maintained affordability of Cultural Programme: **TICKET PRICING FREE TO A MAXIMUM OF £25**



2,285 SLICES OF CAKE given away at the **Town Hall Tea Dances**

HACKNEY & THE LOCAL COMMUNITY

27

local companies and organisations supported with subsidised rates including **Access All**

Areas, **One-Drum Foundation**, **Hackney Proms**, **Shoreditch Trust**, **The Cocoa Butter Club**, **National Centre for Circus Arts**, **Hackney Polling Station** in both 2021 & 2022, **Hackney Council Housing Conference** in Nov 22 and more.

225

local performers on stage as part of Hackney Carnival

2022. Following its summer postponement, the carnival took place in the Assembly Hall, showcasing and celebrating the borough's amazing talents.

2

Dancing Lions at Hackney Carnival



A **Kickstart Scheme** placement and a Technician role ring-fenced for local residents.



Retained an average of **18% of Hackney audiences** for in-person performances, rising to **20%** in 2022.

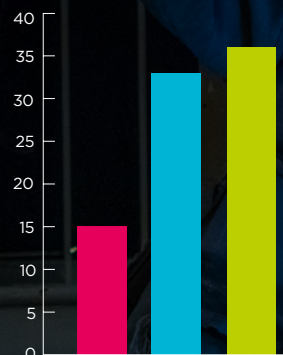


Hackney Carnival 2022

Credit: Sean Pollock

EVENT HIRES

Our unique spaces have housed conferences, weddings, brand launches, film shoots, award ceremonies and more



- Apr 2020 - Mar 2021: 15 events
- Apr 2021 - Mar 2022: 33 events
- Apr 2022 - Mar 2023: 36 events

84 EVENTS IN TOTAL

Including companies like:

- Wired Magazine
- Punchdrunk
- Secret Cinema
- Discarded Spirits
- Klarna
- Costa Coffee
- Shelter
- Kerrang!
- Jazz FM
- Terrence Higgins Trust
- Kraken Rum
- Impact Films
- Transperfect
- Bravura Solutions
- Systemic Justice

14 wedding ceremonies, with 3 dogs in attendance

Kraken Rum Screamfest

Credit: Nigel Davies

OUR BUILDING

In 2021, we began the initial phase of our capital works with a façade clean - the first in the building's **155-year history**.



Credit: Ludo des Cognets

BEFORE



Credit: Puds & Co

AFTER

£ Planning permission has been secured for the next stage of capital works which we hope to carry out by the end of 2024. This final phase of the Welcome Project is an **ambitious £1.25m of works**, with plans to include an exterior ramp, improved signage and a lighting scheme, all to encourage more engagement and improve access into the building.

£750K Invested in the upkeep of the building



Tenants are: The Clove Club, Godsmark Architecture, My Accomplice, Sample & Hold and Time Based Arts



Currently subsidising local market commercial rent by **25%**



400 tours offered for Open House



1 resident ghost in The Ditch

FOC It Up!

Credit: Mariana Fiejo

SHOREDITCH TOWN HALL STRATEGY

MISSION

To develop our landmark building and animate it with an adventurous programme of cultural and live events, harnessing the Town Hall's history as a home for its diverse and multicultural community.

PROGRAMME

WELCOME

PROGRESS

COLLABORATION

SUSTAINABILITY

BUILDING

RESILIENCE

VISION

To be a leading venue of pioneering contemporary culture at the centre of East London life, helping to amplify marginalised voices within our local community.

DRIVING VALUES

WELCOME

We will champion an **open and inclusive approach**, aiming to **reduce physical and psychological barriers** people face when accessing our building and the work we do, in order that people feel safe and welcome to work or visit with us. Acknowledging the building's physical attributes (and sometime limitations), we will **embrace its heritage and past stories** to inform and inspire the work we produce. We believe that our programmes, workforce and organisational culture should genuinely reflect the range of backgrounds that make up the communities we serve.

PROGRESS

Just like our founders, we are **a flexible, forward-thinking, progressive organisation** that explores new ideas, relishes experimentation, and challenges assumptions. **We embrace an adventurous spirit**, relishing in the unexpected and the new whether that be artistically or entrepreneurially. **We want to effect positive social change** with, and for, the people we encounter.

COLLABORATION

We believe that collaborating with people from all backgrounds is the key to success. We **value open, transparent and robust relationships**, expecting all collaborators to share our driving values. We aim to **champion local life**, nurturing new and existing relationships with residents, businesses, schools and community groups. **We collaborate creatively**, enabling a rich learning and development environment to artists that celebrates the journey as much as the end result.

SUSTAINABILITY

We exist because of the **landmark Grade II listed building** we inhabit, and which we have a duty to preserve. However, to best protect its future, we must continue to evolve and develop it whilst finding ways to reduce the negative impact we have on the environment. We will both **measure and improve our ecological performance**, working with our staff, associates, and external partners to ensure that we **remain environmentally responsible** and embed sustainable practices throughout our work.

RESILIENCE

We will develop our business model, income streams, environmental sustainability and good governance in order to **strengthen our independence, agility and long-term resilience**, ensuring the organisation is enjoyed for generations to come.

DIVERSITY, EQUITY, INCLUSION & OUR APPROACH TO INCLUSIVE WORKING CULTURE

- Conducted introductory DEI, BSL, Visual Impairment, Identity and Racial Inclusivity awareness training with staff
- Committed to an Anti Racism Touring Rider and Checklist for visiting companies
- Created a welcome pack for visiting artists, detailing information about the building and the local area
- Implemented gender-neutral toilet facilities across the building
- Set up a Quiet Space for extra sensory needs, available for Cultural Programme performances
- Presented 54 accessible performances, including BSL Interpreted, Captioned, Audio Described and Relaxed
- Re-framed recruitment process to offer affirmative action and inclusive selection
- Monitoring equal pay since 2021, eliminating gender and significantly closing ethnicity pay gap

STAFF (APRIL 2023)

- Claire Alder**
Head of Events
- Maya Austin** Events & Administration Manager
- Susannah Bramwell** Cultural Programme Officer
- Ellie Browning** Head of Cultural Programme
- Beth Byrne** Chief Executive Officer
- Stephanie Colclough** Reception & Sales Assistant
- Karima Cunliffe** Technician
- Sam Evans** Head of Operations
- Eda Nacar** Head of Marketing & Communications
- Richard Pownall** Venue & Facilities Assistant

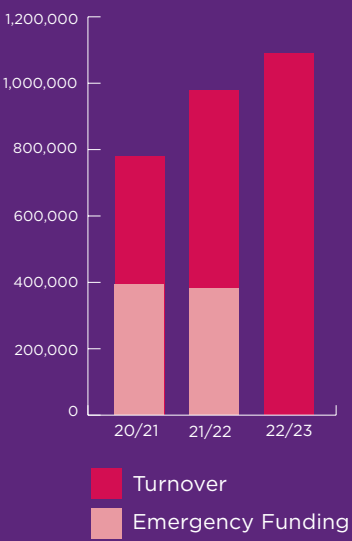
- Maggie Slaboň** Production Manager
- Jennifer Tolhurst** Marketing Officer
- Jasmin Wash** Visitor Experience & Operations Manager
- Lucinda Coyle, Judy Mackenzie, Charlotte Perrin & Joanne Williams** Duty Managers

TRUSTEES (APRIL 2023)

- Heather Clark Charrington**
- Tania Harrison**
- Alexandra Jeffreys**
- Jesse Jones**
- Yogeeta Manglani**
- Landen Prescott-Brann**
- Cllr Steve Race**
- Stephen Robertson**
- Emma Stenning** (Chair)
- Fern Stoner**

FINANCE & FUNDING

Turnover for each year and Proportion of Earned Income v Emergency Funding



Proportion of budget spent on cultural activity:

AVERAGE OF 15%

We have retained a core staff team of 12-14 and 25-40 casual staff supported by the Coronavirus Job Retention Scheme with no redundancies

THANK YOU

Shoreditch Town Hall would like to thank the following for funding support:

The Government's Culture Recovery Fund; Arts Council England Emergency Response Fund; Shoreditch & Hoxton Art Fund; Old Street District Partnership's Community Pot; Cockayne - Grants for the Arts; Discover Young Hackney; Hello Again, Hackney; Backstage Trust.

We'd also like to thank: James Pidgeon, Director & Chief Executive until June 2021; Previous Trustees Michael Berg, William Hodgson, Jonathan McShane, Penny Wrout; All our amazing Front of House Ushers and casual members of staff.